

# CLIMATE OPPORTUNITY 2019

## Co-Benefits for Just Energy Futures

15 – 16 October 2019, Berlin



Day 1: Global Policy Forum and  
Inter-Ministerial Dialogue  
Day 2: Deep Dive Workshops



Supported by:



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## Conference Programme

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Day 1: Global Policy Forum and Inter-Ministerial Dialogue

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Day 2: Deep-Dive Workshops (3 parallel workshops)

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## Day 1 / 15 October 2019

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09:00	<b>Opening Climate Opportunity 2019</b> <b>Making the Paris Agreement a Success for the Planet and the People</b> <b>Opening talk by Dr. Karsten Sach</b> <i>Director International and European Policy, Federal Ministry for the Environment, Nature Conservation and Nuclear Safety</i>
09:30	<b>Mobilizing opportunities, raising climate ambition</b> <b>Key Note Sebastian Helgenberger, COBENEFITS Project Director, IASS Potsdam</b>  Voices of Change Agents: <b>Nguy Thi Khanh</b> <i>Director Green Innovation and Development Centre (GreenID), Vietnam</i> <b>Nomawethu Qase</b> <i>Director New and Renewable Energy, Department of Energy, South Africa</i> <b>Ümit Sahin</b> <i>Climate Studies Coordinator, Istanbul Policy Center, Turkey</i>
10:15	<b>Understanding opportunities: Making the case for climate action</b>  Pecha Kucha addressing most recent findings in the global co-benefits assessment landscape on (I) Employment opportunities, (II) Clean air, (III) Prosperity and local value creation, (IV) Access to energy, (V) Energy & water nexus  Speakers: <ul style="list-style-type: none"><li>▪ <b>Frauke Röser</b>, <i>Founding Partner NewClimate Institute</i></li><li>▪ <b>Xander van Tilburg</b>, <i>Senior Advisor Energy Research Centre of the Netherlands</i></li><li>▪ <b>Alexander Ochs</b>, <i>Managing Director SD-Strategies</i></li><li>▪ <b>David Jacobs</b>, <i>Managing Director International Energy Transition</i></li><li>▪ <b>Emma Zinsmeister</b>, <i>Senior Community Programs Specialist, Environmental Protection Agency, United States</i></li><li>▪ <b>Joseph Dickman</b>, <i>Senior Evaluation and Learning Specialist, Climate Investment Fund</i></li></ul>
11:00	<b>Co-Benefits Knowledge Commons</b>  <u>Interactive exhibition and Q&amp;A sessions</u> with the global expert community
12:00	<b>Lunch Break</b>
13:30	<b>Policy Design: Leverage points for seizing the co-benefits of transitioning to renewable energy</b>  <u>Breakout groups</u> on policy & institutional design  (I) Employment opportunities, (II) Clean Air, (III) Prosperity and local value creation,

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(IV) Access to energy, (V) Energy & Water Nexus

Chairs: ECN-TNO, NewClimate Institute, IASS Potsdam, IET, SD Strategies

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14:45 **Coffee Break**

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15:30 **Co-Benefits as drivers of international climate diplomacy**

Panel Conversation with audience interventions

Panelists:

- **Nicole Wilke**, *Head International Climate Policy, Federal Ministry for the Environment, Nature Conservation and Nuclear Safety, Germany*
- **Michaela Spaeth**, *Director for Energy and Climate Policy, Business and Human Rights, Federal Foreign Office, Germany*
- **Deborah Ramalope**, *Chief Director Climate Change Mitigation (tbc), Department of Environmental Affairs, South Africa*
- **Rajasree Ray**, *Economic Adviser, Climate Change Finance Unit, Ministry of Finance, India*
- **Ümit Sahin**, *Climate Studies Coordinator, Istanbul Policy Center, Turkey*
- **Rabia Ferroukhi**, *Deputy Director Knowledge, Policy and Finance, International Renewable Energy Agency*

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16:30 **Climate Opportunity 2019 – Synthesis day 1**

Plenary: Key findings: Co-Benefits for just energy transitions in Germany's International Climate Initiative

Interviews with

- **Philipp Behrens**, *Head of Division International Climate Initiative BMU (tbc)*
- **Tasneem Essop**, *Director Energy Democracy Initiative, South Africa*
- **Sebastian Helgenberger**, *COBENEFITS Project Director, IASS Potsdam*

*Conference Declaration*

**Outlook Climate Opportunity day 2**

**Franziska Sperfeld**, *Head of the Department Environmental Law & Participation, UfU*

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17:15 **Closing Day 1**

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17:30 **Rooftop Reception**

Group photo  
Special act

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18:30 **Conference Dinner**

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20:00 **Get-together with music**

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## Co-Benefits Science & Tools

**Venue: Institute for Advanced Sustainability Studies, Potsdam (IASS),** Berliner St 130, Potsdam

08:30	<i>Bus shuttle to IASS Potsdam (pick up location: MOTEL ONE, Invalidenstraße 54 – Berlin)</i>
09:00	<b>Welcome tea and coffee</b>
09:30	<b>Welcome and Opening</b>  “Energy transitions: adding opportunity to the sustainability narrative”  <i>Ortwin Renn, Executive Director IASS Potsdam</i>
10:00	<b>Impulse for the day: “Development goals: Which tools can help, which gaps exist?”</b>  <i>Alexander Ochs, Managing Director SD-Strategies</i>  <i>Impulse + Interview</i>
10:40	<b>EPA Toolkit: Mobilising the multiple benefits of clean energy in the U.S.</b>  <i>Emma Zinsmeister, Senior Community Programs Specialist, Environmental Protection Agency, United States</i>  <i>Impulse + Interview</i>
11:30	<b>Expert coffee tables</b>  <i>Moderated conversations among key experts and interested audience</i> <ul style="list-style-type: none"><li>▪ <b>Employment (Rainer Quitzow, Research Group Leader, IASS Potsdam)</b></li><li>▪ <b>Socio-Economic Development (Holle Wlokas, Research Associate, Centre for Complex Systems in Transition, tbc)</b></li><li>▪ <b>Air Quality &amp; Health (David Jacobs, Managing Director IET - International Energy Transition GmbH)</b></li></ul>
12:15	<b>Introduction to afternoon working sessions</b>  <i>Plenary</i>
12:30	<b>Lunch &amp; Chat</b>

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**Interactive afternoon session: Opening our toolboxes**

- *Session A – New-Climate’s Co-Benefits Toolbox (Harry Fearnough, Climate Policy Analyst, NewClimate Institute)*
- *Session B – Working with NREL’s I-JEDI Employment Tool (Ruan Fourie, Researcher, Council for Scientific and Industrial Research)*
- *Session C – EPA’s Multiple Benefits of Clean Energy Toolbox (Emma Zinsmeister, Senior Community Programs Specialist, Environmental Protection Agency, United States)*

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**13:30 Opening our toolboxes – Cycle One**

*Session A | Session B | Session C*

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**14:30 Opening our toolboxes – Cycle Two**

*Session A | Session B | Session C*

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**15:30 Successful failures – Mutual learning on using our tools in different audiences**

*Bilateral conversations & plenary discussion*

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**16:15 Closing – Connecting assessments and climate ambition**

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**16:30 Joint departure to the German Parliament (Bundestag)****Visit cupola roof at Bundestag – Meeting with parliamentarians:**

- Klaus Mindrup (Social Democrats)
- Oliver Krischer (Green Party)

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**19:30 Dinner (optional)**

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## Communication and Participation

**Venue: Hotel Grenzfall**, Ackerstraße 136, 13355 Berlin

The number of participants for this side event is limited to 30 persons.

09:00	<i>Guided transfer to Hotel Grenzfall (pick up location: Lobby, MOTEL ONE, Invalidenstraße 54 – Berlin)</i>
09:30	<b>Registration and welcome coffee</b>
10:00	<b>Welcome and opening</b>  <b>Dr. Michael Zschiesche</b> , <i>Director Independent Institute for Environmental Issues (UfU)</i>
10:15	<b>Keynote: “Dialogic change in climate related participation process”</b>  <b>Dr. Petra Künkel</b> , <i>Executive Director Collective Leadership Institute and Member of the Executive Board of the international Club of Rome</i>
10:35	<b>Introduction round – Defining the status quo of participation in energy and development planning in respective countries</b>
11:00	<b>Panel discussion: “Addressing socio-economic effects in climate participation processes”</b>  Panelists: <ul style="list-style-type: none"><li>• <b>Agnese Ruggiero</b>, <i>Policy Officer, Carbon Market Watch</i></li><li>• <b>Dr. Petra Künkel</b>, <i>Executive Director Collective Leadership Institute and Member of the Executive Board of the international Club of Rome</i></li><li>• <b>David Dunetz</b>, <i>Transformative Education and Collaborations Curator Heschel Sustainability Center, Israel</i></li><li>• <b>Martina Richwien</b>, <i>Member of the Executive Board, IFOK (tbc)</i></li><li>• <b>Tasneem Essop</b>, <i>Director Energy Democracy Initiative, South Africa (tbc)</i></li><li>• <b>Ann-Kathrin Schneider</b>, <i>Head of International Climate Politics, Friends of the Earth Germany</i></li></ul> <i>Short presentations followed by Q&amp;A</i>
12:45	<b>Summing up...</b>  Murmur groups about key take-aways from the morning session
13:00	<b>Lunch break</b>
14:00	<b>Communication</b> to make socio-economic co-benefits of a higher share of renewable energy visible <ul style="list-style-type: none"><li>- Experiences from partner countries</li><li>- Experiences from Germany</li></ul> Chair: Laura Nagel, IASS

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***Parallel Workshop A***

14:30

**Participation Workshop**

- Designing an ideal participation process that takes co-Benefits of ambitious climate action into account
- Discussion of frequent challenges of participation processes

Chair: Franziska Sperfeld & Sarah Kovac, *UfU*

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***Parallel Workshop B***

14:30

**Communication Workshop**

- The psychology behind the opportunity-perspective
- „7 Steps to Opportunity“: Practicing the opportunity-framing with participant’s own topics
- Discussion of results, critical examination of the “7-steps”

Chair: Laura Nagel, *IASS*

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16:00

**Wrap up and concluding remarks**

**Laura Nagel, *IASS* & Franziska Sperfeld, *UfU***

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16:30

**Joint Departure to the German Parliament (Bundestag)**

**Visit cupola roof at Bundestag – Meeting with parliamentarians:**

- Klaus Mindrup (Social Democrats)
- Oliver Krischer (Green Party)

## Capacity Building

**Venue: Renewables Academy (RENAC),** Schönhauser Allee 10 – 11, 10119 Berlin

The number of participants for this side event is limited to 20 persons.

08:30	<i>Guided transfer to Renewables Academy (pick up location: Lobby, MOTEL ONE, Invalidenstraße 54 – Berlin)</i>
09:00	<i>Registration at RENAC</i>
09:15	<b>Welcome tea and coffee</b>
09:30	<b>Welcome and opening</b> <b>Capacity building approaches for renewable energy and energy efficiency</b> Introduction to RENAC <b>Berthold Breid, CEO RENAC</b>
10:00	<b>Short introduction round and agenda</b> <b>COBENEFITS - Project overview</b> Breakout Groups for World Café Chair: Roman Buss & Charlene Rossler, <i>RENAC</i>
10:45	<b>Coffee break</b>
11:00	<b>World Café – Vision</b> What stakeholders/target groups, measures, instruments, milestones etc. are needed to create a coherent, country-specific concept for mobilizing co-benefits in your country?  Chair: Roman Buss & Charlene Rossler, <i>RENAC</i>
12:00	<b>Presentation of results and discussion</b>
12:30	<b>Lunch break</b>
14:00	<b>World Café – Education Roadmap</b> What should an education roadmap in my country look like, in order to most effectively ensure the integration of co-benefits in public policies?  Chair: Roman Buss & Charlene Rossler, <i>RENAC</i>
15:30	<b>Coffee break</b>
15:45	<b>Presentation of results and discussion</b>
16:45	<b>Project outlook and next steps</b>



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**Final remarks**

16:30

**Joint Departure to the German Parliament (Bundestag)**

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- Oliver Krischer (Green Party)

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